

Here are some tips for preparing yourself for a successful headshot session:

1) Clothing

- Solid colours are preferred and look amazing in the lighting we use. Do not wear shirts or pants with company logos
- Stay away from clothes with busy or repeating patterns as they can cause “moire” in the final images.
- Please have clothing ironed or pressed before the shoot and where possible, brought in a clothing bag.
- Ensure that your clothing is stain free including unintentional perspiration stains as these will not be edited.
- We have lint rollers to take care of any unwanted hair or lint on clothing.
- Shoes aren't a concern as we're only shooting the upper half of the body at most, so wear something comfortable.

2) Hair

- Please feel free to bring a hairbrush and some gel or hairspray to reduce fly-away hair.
- Starting with your hair down first and putting it up in ponytail later in the shoot is desirable in order to keep the hair flat when down.

3) Makeup & Face

- A good natural look (even with light or no makeup is great)
- Matte styles of makeup may extend to dry out your skin and not give a good look
- While foundation makeup can help to reduce shine from the flash, it's not absolutely necessary as we do skin retouching in editing to make sure you look your best no matter what.
- Having your makeup, moisturizers, lip balm/gloss will be of help if touchups are required during the shoot
- If you have a particular side you favour, please let us know so that we can concentrate on creating images that will appeal to you
- We have a mirror in studio so that you can keep an eye on how your hair and makeup look throughout the shooting process

4) Posing

We will coach you in the studio, including various techniques with holding your chin, neck, and arms as well as how to create a look with your eyes that is natural and engaging.